Khushbu Mahto

Textile Designer turned UI/UX designer

I used to design patterns on fabrics— now I design seamless user experiences! Swapped my textiles for pixels, and turns out screens are easier to work with than fabric 🚀✨

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EDUCATION

2016-2020
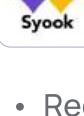National Institute of Fashion Technology, Mumbai
B.des in Textile Design

2014-2016
Sri Chaitanya IIT Academy, Visakhapatnam, Andhra Pradesh
11th - 12th std

2004-2014
AECS, Jamshedpur, Jharkhand
1st-10th std

SKILLS

- User Research
- Wireframing
- Paper and Digital Prototyping
- Usability Testing
- Basic Animation
- Digital Illustration
- UI design
- Design Systems
- Basic HTML/CSS knowledge

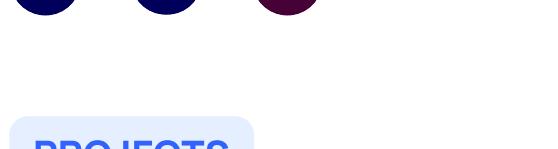## TOOLS

EXPERIENCE

Syook, Bangalore
Full-time UI/UX Designer I Nov 2022-present

- Redesigned Syook's complex web and mobile applications, comprising 2000+ screens, to improve overall user experience while maintaining usability.
- Worked on several new add-ons, including task management, man-machine allocation, dashboards, and reports etc.
- Collaborated with cross-functional teams, including developers and product managers, to ensure seamless integration of design elements.
- Created engaging illustrations and animations to enhance the overall user experience.
- Designed various collaterals to support marketing and branding initiatives.

Geisha Designs by Paras and Shalini, Delhi
Intern & Junior Textile Designer I Jan 2020- Sept 2021

- Developed two unique prints for the Indian Collection at LMIFW SS'21 (Bloom for Love), enhancing its visual appeal and market success.
- Created prints for Anthropologie, with two designs featured on their homepage, boosting brand visibility and customer engagement.
- Collaborated with the production team to streamline the process from printing to tailoring and quality assurance, optimizing efficiency and quality control.
- Led the design of prints, embroidery, and surface patterns for two resortwear collections as part of the Graduation Project.

Banswara Syntex, Mumbai
Design Intern I Jan 2020- Sept 2021

- Developed prints for Jacquard fabrics for A/W occasional wear and created embroidery swatches for various fabric types, contributing to design innovation and fabric diversity.

PROJECTS

Kofi ⧉
Personal project, June 2022 - Sept 2022

Designed and conceptualized the user interface and experience for a web application that enables users to personalize, save, share, and monitor their coffee orders seamlessly.

Kamayakya ⧉
Freelance, June 2024 - Sept 2024   **Home - Under development**

Redesigned the entire Kamayakya investment platform website, accounting for different user roles (logged-in, non-logged-in, subscribed, non-subscribed).

- Delivered high-fidelity prototypes based on user testing feedback.
- Enhanced navigation, content visibility, and decision-making paths for users.
- Collaborated with developers to ensure pixel-perfect implementation.

Madatcloud ⧉
Freelance, Sept 2024 - Dec 2024   **Under development**

A SaaS platform offering cloud-agnostic architecture recommendations for engineers and startups.

- Designed 100+ screens based on detailed user research and testing.
- Enhanced navigation, content visibility, and decision-making paths for users.
- Collaborated with developers to ensure pixel-perfect implementation.

Kulfi ⧉
Freelance, Jan 2025 - May 2025

A lifestyle app designed to help couples connect through shared activities and thoughtful prompts.

- Designed intuitive UI focused on warmth and emotional resonance.
- Developed features like shared bucket lists, surprise photos, and daily conversation starters.
- Prioritized microinteractions and emotional design to enhance bonding.

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